



June 2019 Social Snippet

The monthly social snippets offer one call to action and one informational piece. Feel welcome to post one early in the first half of the month and another in the second – set a reminder on your calendar for each!

Most text can simply be copied and pasted. Anything that is highlighted yellow is something that you will have to adjust or delete yourself before you post (such as the name of the photographer of the photo you choose).

Call to Action Snippet: Promoting your monarch-friendly garden

Photo suggestion: “Monarch Waystation” image in “Monarch Gardens and Nectar Plants” section of [photo library](#).

- **FACEBOOK:**

What’s better than watching monarchs stop by your garden to drink nectar and lay their eggs? Spreading the word about what you’re doing for monarchs!

Promoting your monarch garden with a homemade or prefabricated sign can encourage others to create monarch habitat in your neighborhood. Check out the signs available through the Monarch Waystation Program: <https://bit.ly/2TOHfU> or get your creative juices flowing and make your own!

Photo by: ...

Hashtags: #wimonarchs

- **TWITTER:**

Placing a homemade or prefabricated sign in your #monarch #garden can help spread the word about creating monarch #habitat in your #neighborhood. Check out the signs available through the Monarch Waystation Program: <https://bit.ly/2TOHfU> #wimonarchs

Pic by: ...

- **INSTAGRAM:**

What’s better than watching #monarchs stop by your #garden to drink nectar and lay their eggs? Spreading the word about what you’re doing for monarchs! Promoting your

monarch garden with a homemade or prefabricated sign can encourage others to create monarch habitat in your #neighborhood. Check out the signs available through the Monarch Waystation Program: <https://bit.ly/2TOrhfU>

Photo by: ...

Hashtags: #wimonarchs #conservation #gardening #spreadtheword

Informative Snippet: The importance of milkweed, and the WMC's goal

Photo suggestions: "Monarchs on Milkweed" is a good section to choose from in the [photo library](#).

- **FACEBOOK:**

Did you know that monarch caterpillars will only eat milkweed plants? To help conserve the monarch, the Wisconsin Monarch Collaborative has a goal of planting 119 million stems of milkweed in Wisconsin by 2038. This is a huge goal, but with all of us working together, it's completely do-able. We need your help! There's a lot you can do to help monarchs. Will you take the pledge? <https://bit.ly/2VhfhO8>

Photo by: ...

Hashtags: #wimonarchs #conservation #gardening

- **TWITTER:**

The Wisconsin Monarch Collaborative aims to plant 119 million stems of milkweed in #Wisconsin by 2038. This is a huge goal, and we need your help! There's a lot you can do, will you take the pledge? <https://bit.ly/2VhfhO8> #wimonarchs

Pic by: ...

- **Instagram:** Did you know that #monarch #caterpillars will only eat #milkweed plants? To help conserve monarchs, the Wisconsin Monarch Collaborative has a goal of planting 119 million stems of milkweed in #Wisconsin by 2038. This is a huge goal, and we need your help! There's a lot you can do to help monarchs. Will you take the #pledge? Go to wimonarchs.org and click Pledge.

Photo by: ...

Hashtags: #wimonarchs #conservation #gardening #teamwork #togetherwecan #monarchconservation #native