

Improving farm profits through conservation practices

Repurpose troublesome acres into monarch habitat

Take the revenue-negative areas of the farm, such as those too-wet areas, tree-shaded edges, or dry irrigation pivot corners, and turn them into habitat for monarchs. You can improve your bottom line by only farming areas that are worth your investment, and repurpose the low-productivity land to provide much-needed habitat for monarchs. Diverse plantings for pollinator habitat can also help control erosion, increase carbon sequestration and soil health, and serve as habitat for beneficial insects for pest-control.



Turn your red acres into...



Profitable fields & habitat!

Precision agriculture and conservation specialists can work with you to:

- Use existing **on-farm data** to identify unprofitable acres.
- Apply for programs that offer **financial incentives** for planting and maintaining perennial grasses and wildflowers.
- Provide **critical habitat** for monarchs and other beneficial pollinators

Adding pollinator habitat in highly visible areas can improve public relations and the marketability of your farm - there are certification programs that recognize farmers for using pollinator conservation practices on their land, such as the [Bee Friendly Farming program](#). Also, consider adding an acre or two of pollinator habitat to your long-term rental lands to bond landlords or tenants into your farm's conservation goals. This helps monarchs and puts a feather in the landlord's cap!

Get Started

Contact your [local USDA office](#) or NRCS Service Center.

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or
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Contact the Pollinator Habitat Help Desk:
habitat@monarchjointventure.org
337-422-4828

Thank you for stewarding Wisconsin's resources!

