

TWO FEATHERS

BECKY ABEL, director of philanthropy

You value birds. That's clear from your Audubon membership. We do too! A frequent question we hear at Madison Audubon is: **How are we linked with and how do we differ from National Audubon?** Let's shed some light.

Madison Audubon is an official chapter of the National Audubon Society and one of the most active of more than 450 local chapters in the nation. Our mission aligns with National Audubon's, but **people are often surprised to learn that we are separate, distinct non-profit organizations** in almost every aspect. Here's how the two organizations relate:

- Our staffing, programming, sanctuaries, fundraising, outreach, events, field trips—pretty much everything—is created, implemented, and funded separately. That allows us to tailor absolutely everything to the needs and concerns of southern Wisconsin's birds and bird-lovers.
- 100% of your donations made directly to Madison Audubon are put to work in the TEN southern Wisconsin counties we serve.
- If you're a member of National Audubon, you automatically receive a local chapter membership too. About \$3 of each National membership comes to us as your local chapter. Any additional donations made to National go to support their important national and international work.
- You can also choose to be a member of Madison Audubon without joining National. Simply go to madisonaudubon.org/join or mail in the form on page 19.
- Our membership drives and mailings are separate and unconnected. To manage your National Audubon membership, magazine, and mailing preferences, visit National's website (audubon.org) or respond to one of their renewal notices.

That is a lot to process! If you have more questions, we'd be glad to answer them. Give us a call or send an email to info@madisonaudubon.org.

Whether you support National Audubon, Madison Audubon, or both, we are so grateful for your love of birds. If you are a National member and enjoy Madison Audubon's work, we invite your local involvement and support. Regardless, you'll keep getting this fabulous newsletter with updates on what Madison Audubon is doing in southern Wisconsin.

We hope you will support BOTH organizations to ensure that valuable birds and their habitats are protected at multiple scales—this is the best way to ensure long-term protection.

Thank you for your support of bird conservation.



Becky Abel

WE SERVE YOU AND
BIRDS IN ALL 10 OF
THESE COUNTIES!

